



A BENEFIT TO SUPPORT GWYNETH'S GIFT FOUNDATION



WHISKEY BUSINESS

2023

EMERALD ISLE

SEPTEMBER 22
7-10PM

THE OLD SILK MILL
2217 PRINCESS ANNE ST.
FREDERICKSBURG, VA

\$190 | **\$290**
SINGLE | COUPLE

Featuring Irish Inspired Food,
Cigar Roller, Celtic Music
& Auction Items

Dress Code:
Business Casual,
Kilts Optional

Scan For More
Information



OPEN BAR

SELECT IRISH WHISKEY, BEER & WINE





WELCOME TO

WHISKEY BUSINESS

2023

EMERALD ISLE



GWYNETH'S
GIFT

BOARD MEMBERS

Joel Griffin
Chairman & Founder

Jennifer Griffin
President & Founder

Bruce Davis
Treasurer
Board Member

Scot Ebron
Board Member

Rhonda Fried
Board Member

Gerald Goss
Board Member

John Hales
Board Member

Travis Hyde
Board Member

Dr. Gregory Kauffman
Board Member

Ginni Mastin
Board Member

Charlotte Rouse
Board Member

Dr. Aaron Schatz
Board Member

Randy Sparks
Secretary
Board Member

Dr. Nisha Surenderanath
Board Member

An intimate fundraising event that offers a unique opportunity for community business leaders, community members, and whiskey enthusiasts to come together for an unforgettable evening of networking, entertainment, and support for a worthy cause.

By sponsoring this event, you will play a crucial role in helping us achieve our fundraising goals and further the mission of **Gwyneth's Gift Foundation**.

EVENT HIGHLIGHTS

Networking Opportunity

Whiskey Business provides a platform for you to connect, network, and engage in meaningful conversations and foster valuable relationships within the local community.

Premium Whiskeys and Themed Hors d'oeuvres

Indulge in a top-shelf whiskey tasting experience featuring a carefully curated selection of exceptional whiskeys from renowned distilleries. Accompanying the spirits will be heavy apps to complement the whiskey flavors and create a one-of-a-kind culinary experience.

Silent Auction

Participate in our silent auction, where you'll have the opportunity to bid on a variety of exclusive items, experiences, and unique offerings.

Live Band and Entertainment

Enjoy a vibrant atmosphere filled with live music and entertainment throughout the evening. Immerse yourself in the energetic ambiance and celebrate the impact we are making together.

SUPPORTING GWYNETH'S GIFT FOUNDATION

By sponsoring Whiskey Business, you directly support the mission of Gwyneth's Gift Foundation: Cultivating a Culture of Action, where everyone can save a life. Your sponsorship enables the foundation to provide crucial education, raise awareness about life-saving techniques such as CPR and AED usage, and increase access to automated external defibrillators in public spaces.





SPONSORSHIP LEVELS

PRESENTING SPONSOR \$10,000 (SOLD OUT)

- Limited to one
- Exclusive naming rights and prominent placement as the “Presenting Sponsor” across all print and online media
- Recognition as the “Presenting Sponsor” of our Annual Whiskey Business Event during Welcome Speech
- Two VIP tables of eight, includes early access to cocktail reception & special premium whiskey tasting
- Opportunity to address attendees during the Welcome Message
- Two bottles of champagne at the table
- Premium logo placement on all printed & electronic materials for the event
- Premium logo with link on the company website
- Spotlight on event landing page
- Recognition in GGF social media channels
- Logo and link included in pre-event promotion in June newsletter
- Spotlight with logo and link included in post-event thank you in October newsletter

POT-STILL \$7,500

- Limited to two
- One VIP table of eight, includes early access to cocktail reception & special premium whiskey tasting
- One bottle of champagne at the table
- Recognition in GGF social media channels
- Logo placement on all printed & electronic materials for the event
- Logo with link on company website
- Recognition in post-event thank you in October newsletter

DISTILLER \$5,000

- Limited to four
- Table for six, includes early access to cocktail reception & special premium whiskey tasting
- Logo placement on all printed & electronic materials for the event
- Recognition in GGF social media channels
- Logo with link on company website
- Recognition in post-event thank you in October newsletter

COOPERAGE \$2,500

- Limited to four
- Table for four, includes early access to cocktail reception & special premium whiskey tasting
- Recognition in GGF social media channels
- Logo on event signage
- Logo with link on the company website

MALT \$1,500

- Two tickets, includes early access to cocktail reception & special premium whiskey tasting
- Recognition in GGF social media channels
- Logo on event signage
- Logo with link on the company website

CASK \$500 *Align your brand at a local event benefitting Gwyneth's Gift Foundation.*

- One ticket, includes early access to cocktail reception & special premium whiskey tasting
- Recognition in GGF social media channels
- Logo on event signage
- Logo with link on the company website

Custom sponsorship packages, at the assigned monetary levels that can be tailored to meet your company's specific interests are also available.





OUR STORY



Gwyneth's Gift Foundation is a 501(c)3 non-profit organization committed to saving lives through education and action. Our mission is to create a **Culture of Action** and empower communities with the knowledge, confidence, and skills necessary to perform life-saving techniques in emergency situations.

We were founded in honor of Gwyneth Griffin, a Stafford teen who tragically passed away in 2012 after collapsing on the track at school. Early and sustained CPR could have saved her life, and it is our mission to ensure that others do not have to face the same fate.



YES! I WANT TO PARTNER TODAY!

Thank you for sponsoring! Your partnership allows us to educate the public on the importance of Hands-Only CPR, and place additional AEDs in the community and across the Commonwealth.

Name or Business: _____
Exactly as you would like it to appear.

Email: _____
Sign me up to receive important email updates.

Phone: _____

SELECT A LEVEL:

Presenting Sponsor
\$10,000

Pot-Still
\$7,500

Distiller
\$5,000

Cooperage
\$2,500

Malt
\$1,500

Cask
\$500

PAYMENT DETAILS Pay By Check
 Pay With Credit Card

Sponsorship Amount: _____

Credit Card Number: _____

Name on Card: _____

Expiration: _____ Zip Code: _____ CVC: _____

Signature: _____

MAIL CHECKS TO: **Gwyneth's Gift Foundation**
2217 Princess Anne St, Suite 101
Fredericksburg, VA 22401

CONTACT US:
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development@gwynethsgift.org
www.gwynethsgift.org

