

EVENT SPONSORSHIP OPPORTUNITY

FRIDAY, SEPTEMBER 20
7-10PM

NORTHERN NIGHTS



WHISKEY BUSINESS

2024

SINGLE | COUPLE
\$203 | \$305



OLD SILK MILL 1707 PRINCESS ANNE ST., FREDERICKSBURG, VA 22401

SPONSORSHIP LEVELS

Title Sponsor \$10,000 (1 AVAILABLE)

- Limited to one
- Exclusive naming rights and prominent placement as the “Presenting Sponsor” across all print and online media
- Recognition as the “Presenting Sponsor” of our Annual Whiskey Business Event during Welcome Speech
- Two VIP tables of eight, includes early access to cocktail reception & special premium whiskey tasting
- Opportunity to address attendees during the Welcome Message

- Two bottles of champagne at the table
- Premium logo placement on all printed & electronic materials for the event
- Premium logo with link on the company website
- Spotlight on event landing page
- Recognition in GGF social media channels
- Logo and link included in 2 pre-event promotion
- Spotlight with logo and link included in post-event thank you in October newsletter

Pot-Still \$7,500 (2 AVAILABLE)

- Limited to two
- One VIP table of eight, includes early access to cocktail reception & special premium whiskey tasting
- One bottle of champagne at the table
- Recognition in GGF social media channels

- Logo placement on all printed & electronic materials for the event
- Logo with link on company website
- Recognition in post-event thank you in October newsletter

Distiller \$5,000 (4 AVAILABLE)

- Limited to four
- Table for six, includes early access to cocktail reception & special premium whiskey tasting
- Logo placement on all printed & electronic materials for the event

- Recognition in GGF social media channels
- Logo with link on company website
- Recognition in post-event thank you in October newsletter

Cooperage \$2,500 (4 AVAILABLE)

- Limited to four
- Table for four, includes early access to cocktail reception & special premium whiskey tasting

- Recognition in GGF social media channels
- Logo on event signage
- Logo with link on the company website

Malt \$1,500

- Two tickets, includes early access to cocktail reception & special premium whiskey tasting
- Recognition in GGF social media channels

- Logo on event signage
- Logo with link on the company website

Cask \$500

- One ticket, includes early access to cocktail reception & special premium whiskey tasting
- Recognition in GGF social media channels

- Logo on event signage
- Logo with link on the company website

**See sponsorship form for additional opportunities.*



SPONSORSHIP FORM



Name or Business: _____

Exactly as you would like it to appear.

Email: _____

Sign me up to receive important email updates.

Phone: _____

Address: _____

MAIL CHECKS TO:

Gwyneth's Gift Foundation
2217 Princess Anne St, Suite 101
Fredericksburg, VA 22401

CONTACT US:

540-681-1632
development@gwynethsgift.org
www.gwynethsgift.org

Our commitment is to the items checked off:

GWYNETH'S GIFT YEARLONG PARTNERSHIPS

- Champion \$15,000**
- The Advocate \$10,000**
- The Friend \$7,000**
- Supporter \$5,000**

PAYMENT DETAILS Pay By Check Pay With Credit Card

Sponsorship Amount: _____

Credit Card Number: _____

Name on Card: _____

Expiration: _____ Zip Code: _____ CVC: _____

Signature: _____

MOM PROM SPONSORSHIP

- Dazzling Diamond Title Sponsor \$5,000** (1 available)
- Emerald Elegance Patron \$3,500** (4 available)
- Sapphire Spark Patron \$2,500** (4 available)
- Radiant Ruby \$1,750** (4 available)
- Gem Patron \$750**

Underwriting opportunities:

- Early Access VIP Hour \$2,500**
- Flower & Decor \$2,500**
- Swag Bag \$2,000**
- Bar \$3,000**

Includes logo and link on our website, social media call out, 2 tickets with VIP access and 1/8 page ad in the event program.

WHISKEY BUSINESS SPONSORSHIP

- Title Sponsor \$10,000** (1 available)
- Pot-Still Sponsor \$7,500** (2 available)
- Distiller Sponsor \$5,000** (4 available)
- Cooperage Sponsor \$2,500** (4 available)
- Malt Sponsor \$1,500**
- Cask Sponsor \$500**

Underwriting opportunities:

- Copper Room VIP Sponsor \$3,000** (1 available)
- Early Access VIP Hour \$2,500**
- Flower & Decor \$2,500**
- Swag Bag \$2,000**
- Bar \$3,000**

Includes logo and link on our website, social media call out, 2 tickets with VIP access and 1/8 page ad in the event program.

GOLF TOURNAMENT SPONSORSHIP

- | | | | |
|--|---|---|---|
| <input type="checkbox"/> Title Sponsor \$5,000 | <input type="checkbox"/> Silver Sponsor \$550 | <input type="checkbox"/> Tournament Ball Sponsorship \$2,000 | <input type="checkbox"/> Hole-In-One Sponsorship \$1,000 |
| <input type="checkbox"/> Platinum Sponsor \$1,300 | <input type="checkbox"/> Dinner/Awards Sponsor \$650 | <input type="checkbox"/> Golf Cart Sponsorship \$1,000 | <input type="checkbox"/> Hole Sponsorship \$300 |
| <input type="checkbox"/> Gold Sponsor \$1,000 | <input type="checkbox"/> Breakfast Sponsorship \$650 | <input type="checkbox"/> Beverage Cart Sponsorship \$500 | <input type="checkbox"/> Scorecard Sponsorship \$500 |
| | | | <input type="checkbox"/> Tee Box Sponsorship \$150 |